



sharon ellem-bell
corporate styling



Seminars



Corporate styling



Wardrobe planning

corporate styling



Reflecting the right corporate image and message is so essential in today's world. It's more important in business than ever before. Your company's staff is judged on appearances, whether you like it or not.

So why not invest in your employees? Their success will be your success. Sharon can fine-tune your corporate styling identity by working with you and your organisation to synergise the style and impact of your staff's corporate clothing. Your staff will also appreciate your efforts to maximise the benefits invested in their personal development.

Sharon can tailor sessions to meet the needs of your organisation whether you're after one-to-one consultations or interactive group sessions. All her events are fun, informative and give participants genuine insight into what style and look works for them.

09847007348

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From showing your staff how to look pristine, to improving their posture, Sharon will ensure that their professionalism and presentation is unrivalled. She can give your entire workforce an image and styling boost that will improve the quality and appearance of your company.

Sharon has worked across a number of areas providing corporate image consultancy and has worked with numerous corporate clients, big and small in a variety of sectors including:

- CBS
- Christchurch and Canterbury Convention Bureau
- St Georges Hospital
- Wella NZ
- DHL
- McDonalds
- Oamaru Licensing Trust

For results-driven grooming advice that will make a difference to your bottom line, please advise Sharon of possible dates and times that suit to discuss your requirements. Your styling session can be booked at a time convenient for your business to minimise disruption.





seminars

Corporate Wardrobes

Professional up to date advice, guidance, assistance and support in reviewing, evaluating and refreshing the wardrobes, uniforms and promotional clothing being worn by your staff allowing you to project a dynamic image that can easily be identified, promoting your brand.

First impressions

Learn the importance of dressing professionally and blending with your coworkers, with the appropriate dressing and grooming techniques to help you feel “the part” as well as having and expressing a positive attitude.

Business Wardrobes

Wearing the proper attire and following acceptable grooming protocol need not drain your bank account. Fortunately, a business wardrobe needs only a few essential classic pieces. Select the right business look and you'll look professional every day.

Seminar includes practical packing tips for your travel wardrobe allowing you to be organised and crease free so that you can enjoy the journey and your arrival!

Equip yourself for the less formal office to ensure you still look professional and pulled together in a competitive environment.

Business Etiquette

Learn how to interact confidently, communicate more effectively, and leverage your power and presence in the workplace. Successful tips on cultural correctness, etiquette, manners, customs and protocol.

Retail coaching

Motivate and train your staff to perform. Aimed at retail fashion or beauty sales staff, provide your team with style solutions to maximise your sales. Keep ahead of the fashion styles and trends, brush up on basic concepts on colour and body lines.



personal style direction

Clever editing and an eye for what is missing can breathe new life into what sometimes seems like an uninspiring assortment of clothes. Sharon can work with you to put together inspiring combinations from your existing clothes and accessories; help you to eliminate the unloved, the unflattering, the impulse buys and advise you on styles and fabrics to suit your budget and lifestyle.

These services are by appointment only for both men and women.



Initial image analysis

Establish where you are now and where you would like to be consider lifestyle, activities, career, time and budget. Develop a unique image that reflects your lifestyle and accounts for height, weight, body shape, tone etc. Includes grooming, social etiquette and corporate development.

Travel wardrobe

Planning a trip? Travel in comfort and style whether it's for business or pleasure.

Wardrobe assessment

Create co-ordinated outfits from your existing wardrobe. Identify what looks good and what doesn't and what you should buy in the future to enhance your wardrobe.

Personal shopping

Have the ideal items located for you beforehand or be in good company when choosing from your favourite fashion stores.



graduate confidence & self esteem

Develop the valuable skills and techniques that could take you places, with professional guidance. Learn the importance of first impressions and why an effective and polished image matters in the workplace.

This course is designed for students at Universities in transition to the workplace, young professionals and interns looking to pursue a career. It covers all the important aspects of being in the workplace, helping to develop confidence by establishing poise and presence as well as learning the basics of business etiquette.

An inhouse course can be designed to meet your requirements.

Graduate confidence and self esteem course

Duration: 2 days

Time: 10.00am - 4.00pm

Age: 17 - 24 years

Programme:

- Accessorising
- Deportment/posture
- Grooming
- Hair care
- Interview techniques
- Make up
- Manicure/pedicure
- Media skills
- Photo shoot
- Self esteem building
- Skin care
- Social etiquette
- Style expression
- Wardrobe planning

This course includes a photo session with a CD and a certificate on completion.

Designer Brands Cosmetics used.



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Former model and Miss Wellington, Sharon trained with Robert Pante Enterprises and Always in Style, two of the world's leading image consultants. She has established a number of successful businesses including a model agency, school of presentation and also specialises in grooming and personal presentation, as well as corporate image services.

Sharon is recognised as an authority in the field of fashion consultancy in New Zealand. These courses are designed to be enlightening and a good experience, so please enjoy the journey.



Personalised range of services:

- Wardrobe editing, body shapes and colours
- Shopping for the time challenged
- Style direction and seasonal trends
- Corporate seminars and uniforms
- Image guidance for men and women
- Modelling skills that could take you places
- Gift vouchers available





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style direction

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