



sharon ellem-bell
style direction



School holiday modelling & confidence workshops



Wardrobe planning



Make overs



sharon ellem-bell

Former model and Miss Wellington, Sharon trained with Robert Pante Enterprises and Always in Style, two of the world's leading image consultants. She has established a number of successful businesses including a model agency, school of presentation and also specialises in grooming and personal presentation, as well as corporate image services.

Sharon is recognised as an authority in the field of fashion consultancy in New Zealand. These courses are designed to be enlightening and a good experience, so please enjoy the journey.

Personalised range of services:

- Wardrobe editing, body shapes and colours
- Shopping for the time challenged
- Style direction and seasonal trends
- Corporate seminars and uniforms
- Image guidance for men and women
- Modelling skills that could take you places
- Gift vouchers available

Contact:

PO Box 25-158 Victoria Street, Christchurch 8144

Telephone 03 365 7785 Mobile 0274 733 444

Email sharon@2dressu.co.nz

www.2dressu.co.nz





personal style direction

Clever editing and an eye for what is missing can breathe new life into what sometimes seems like an uninspiring assortment of clothes. Sharon can work with you to put together inspiring combinations from your existing clothes and accessories; help you to eliminate the unloved, the unflattering, the impulse buys and advise you on styles and fabrics to suit your budget and lifestyle.

These services are by appointment only for both men and women.



Initial image analysis

Establish where you are now and where you would like to be consider lifestyle, activities, career, time and budget. Develop a unique image that reflects your lifestyle and accounts for height, weight, body shape, tone etc. Includes grooming, social etiquette and corporate development.

\$150.00 per session

Travel wardrobe

Planning a trip? Travel in comfort and style whether it's for business or pleasure.

\$95.00 per session

Wardrobe assessment

Create co-ordinated outfits from your existing wardrobe. Identify what looks good and what doesn't and what you should buy in the future to enhance your wardrobe.

\$245.00 per session

Personal shopping

Have the ideal items located for you beforehand or be in good company when choosing from your favourite fashion stores.

\$150.00 per session



Corporate styling also available upon request.



style direction **model programmes**

A fun and exciting way to build self confidence, self esteem, and engage children in an array of innovative activities and aid them in reaching their full potential. The purpose of this workshop is to create an understanding of the modelling industry and prepare, package, and promote our upcoming young stars.

All courses include a model card, photo session with a CD and a certificate on completion.

Designer Brands Cosmetics used.

Children's school holiday course

Duration: 2 days

Time: 10.00am - 4.00pm

Cost: \$125.00



Programme:

- Basic light make up
- Camera skills
- Catwalk
- Drama
- Grooming
- Hair care
- Nail care
- Photo shoot
- Posture
- Skin care

Teenage school holiday course

Duration: 3 days

Time: 10.00am - 4.00pm

Cost: \$195.00



Programme:

- Audition techniques
- Catwalk
- Fashion
- Grooming
- Hair care
- Make up
- Nail care
- Nutrition
- Personal hygiene
- Photo shoot
- Posture
- Skin care



In school programmes also available upon request.



graduate confidence & self esteem

Develop the valuable skills and techniques that could take you places, with professional guidance. Learn the importance of first impressions and why an effective and polished image matters in the workplace.

This course is designed for students at Universities in transition to the workplace and young professionals looking to pursue a career. It covers all the important aspects of being in the workplace, helping to develop confidence by establishing poise and presence as well as learning the basics of business etiquette.

This course also gives both males and females an introduction to modelling skills.

Graduate confidence and self esteem course

Duration: 2 days

Time: 10.00am - 4.00pm

Cost: \$265.00



Programme:

- Accessorising
- Department/posture
- Grooming
- Hair care
- Interview techniques
- Make up
- Manicure/pedicure
- Media skills
- Photo shoot
- Self esteem building
- Skin care
- Social etiquette
- Style expression
- Wardrobe planning

This course includes a photo session with a CD and a certificate on completion.

Designer Brands Cosmetics used.





women's make over day

Update your look and image, lift your self confidence, improve your self esteem and your knowledge of personal presentation. This course is particularly helpful for anyone returning to the workforce. Get a group of friends to join in on the fun.

Duration: 1 day

Time: 10.00am - 4.00pm

Cost: \$175.00 - includes a photo shoot

Programme:

- Hair care
- Make up
- Manicure/pedicure
- Posture
- Skin care
- Wardrobe planning and editing including colour and style

booking form

Full Name

Address

Email

Phone Date of birth.....

I wish to attend the following courses:

- Children's school holiday
- Teenage school holiday
- Graduate confidence and self esteem
- Women's make over

Course cost \$

A deposit of \$45.00 is required to secure placement.

All cheques payable to Sharon Ellem-Bell Limited. The deposit is non refundable but is transferable if you wish to withdraw from the course.

Signed

Dated

Please complete the form and return with the cheque to:

Sharon Ellem-Bell, PO Box 25-158 Victoria Street, Christchurch

If you require any further information or wish to discuss any aspect of a course, please contact Sharon Ellem-Bell:

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